



The Tent Partnership for Refugees

Becoming a member

About Tent

The Tent Partnership for Refugees is a coalition of over 300 major companies around the world committed to integrating refugees. If your company is already taking steps to include refugees, or is exploring how to do so, we hope you'll join us.

How to join the Tent Partnership



Take a concrete step towards including refugees: if you haven't done so already, this might take the form of developing a new project, program, or "pilot," – or even announcing that you'll explore potential avenues for supporting refugees (e.g., that you'll explore the opportunity to hire refugees in a specific market). If your company has already taken steps to support refugees, no further action is required at this time!



Complete our membership form: share as much information as possible about your current work on refugee issues and your future plans. This will enable us to bring to your company tailored opportunities to help refugees to jobs.



Work with us to announce that your company is joining the Tent Partnership: by creating more visibility for your work on refugees, you'll pave the path for other companies to step up.

THERE IS NO FEE OR EXPECTED FINANCIAL CONTRIBUTION TO JOIN TENT OR USE OUR SERVICES

Our expectations of members



Participate

Participate actively by regularly attending Tent-hosted events and webinars



Share

Share experiences, lessons, and best practices from your refugee efforts with Tent. Once a year, we will require you to participate in a call with our team to update us on your refugee programs



Connect

Connect Tent to other companies that might be interested in doing more for refugees

Our services to members



1. PROVIDING INDIVIDUALIZED GUIDANCE

Based on candid assessments of the legal and political realities of the markets in which you operate, we work hand-in-hand with your company to help you design projects that help connect refugees to jobs, based on your business needs.



2. CURATING AND DISSEMINATING BEST PRACTICES

We draw on the experience of our member companies to identify the most effective practices for working with refugees. We share these learnings via virtual and in-person events, through resources specifically for our members in our “Members Hub”, as well as in how-to guidebooks focusing on how to hire and mentor refugees.



3. DELIVERING TRAINING

We design and deliver trainings for HR and D&I teams at major companies to ensure you are set up to welcome refugees into your workforce. For example, we have trainings on how to set up an effective hiring program, how to ensure refugees are adequately onboarded post-hire, as well as cultural competency training for other employees at your company.



4. MAKING THE BUSINESS CASE

We commission proprietary research that illuminates the business benefits from working with refugees. For example, we have surveyed 30,000 consumers in Europe, North America, and Latin America, to show that consumers are more likely to buy from brands that support refugees. We also worked with the Fiscal Policy Institute to show that refugees have significantly higher retention rates than their non-refugee counterparts.



5. CONNECTING TO BEST-IN-CLASS LOCAL PARTNERS

While Tent doesn't work directly with refugees, we have a network of pre-vetted and qualified partners around the world who understand the local context and have access to local refugee networks. Based on the particular market and type of activity your company is interested in, we can recommend the best local partner.



6. PROVIDING COMMUNICATIONS ADVICE

We work closely with companies' communications teams to ensure your refugee efforts are successfully amplified, including by sharing tested narrative frameworks that resonate among consumers, as well as advising on tactics to amplify your efforts, and providing platforms to make public announcements in support of refugees.