

Tent Partnership for Refugees

About Tent

With more and more refugees displaced around the world, businesses have a critical role to play in helping them integrate economically in their new communities. Tent was launched in 2016 by Hamdi Ulukaya, the CEO and founder of Chobani – a multibillion dollar food company in the U.S. – to mobilize the world's largest employers to fill this gap. Today, Tent is a <u>network of over 400</u> <u>major companies</u> committed to helping refugees across a dozen countries in the Americas and Europe access local labor markets by helping them become jobready and connecting them to work. Find out more at <u>www.tent.org</u>.

Our Mission

Tent works with the world's largest employers to connect refugees to jobs – because securing a job is the most important milestone for refugees to restart their life in a new community.



Our Approach

Tent works with companies in a dozen markets across Europe and the Americas, including the Netherlands, to set up programs that provide refugees with job preparation or employment.



HIRING Companies can

strengthen their workforce by hiring and integrating refugees.



CONNECTING TO WORK

Companies can connect refugees to work at their suppliers, vendors, or clients.



TRAINING

Companies can set up training or upskilling programs to help refugees become job-ready or secure higher-skilled roles.



MENTORING

Companies can mobilize employees to provide 1:1 professional mentorship to Ukrainian and other refugee women to help prepare refugees for the labor market.

The Business Case

STRENGTHEN YOUR WORKFORCE

Refugees can address workforce gaps, bring diverse skills and experiences, and reduce attrition.

INCREASE EMPLOYEE ENGAGEMENT

Employees want to work at companies that live their values. By hiring and integrating refugees, you can increase employee engagement and satisfaction.

GROW BRAND TRUST

Consumers increasingly expect brands to reflect their values and act with integrity.

Companies that hire refugees can earn consumer loyalty and drive sales.

Where Tent Operates



Our Impact

Across Europe and the Americas, Tent member companies have pledged to help **hundreds of thousands of refugees** enter the labor market by:

59,200+

HIRING

180,800+



Member Services



GUIDANCE

We offer tailored guidance for companies in the Netherlands on how to set up successful refugee hiring programs

BEST PRACTICES

We leverage Tent's international network of hundreds of member companies to identify and share best practices

PEER LEARNING

We facilitate peer-to-peer learning opportunities and convenings in the Netherlands with Tent member companies

HR TRAINING

We design bespoke trainings that prepare companies to recruit, hire, and welcome refugees in their workforce

\checkmark

BUSINESS CASE

We commission research that illuminates the business benefits of hiring refugees



LOCAL PARTNERS

We introduce companies to best-in-class local partners that can connect them to refugee talent across the country

COMMUNICATIONS

We provide tailored communications guidance and help amplify companies' refugee efforts

Ĝ

Join Tent

Access our free member services and learn how your company can take action



Start a Hiring Pilot

Work with Tent to start a refugee hiring pilot in the Netherlands, which can be scaled to meet your staffing needs



Start Mentoring Refugees

Work with Tent to engage your employees to provide 1:1 professional mentorship to refugee women looking to restart or advance their careers



Communicate Publicly communicate about your refugee efforts

A TENT.ORG

GET INVOLVED