

The Tent Partnership for Refugees

About Tent

With more and more refugees displaced around the world, businesses have a critical role to play in helping refugees integrate economically in their new communities. Tent was launched in 2016 by Hamdi Ulukaya, the CEO and founder of Chobani – a multibillion dollar food company in the U.S. – to mobilize global businesses to fill this gap. Today, Tent is a **network of over 350 major companies** committed to helping hundreds of thousands of refugees access local labor markets by helping them become job-ready and connecting them to work. Find out more at <u>www.tent.org</u>.

Our Mission

Tent mobilizes the business community to integrate refugees into local labor markets because securing a job is the most important milestone for refugees to build a new life.



Our Approach

Tent works with companies to set up programs that provide refugees with job preparation or employment.

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HIRING

Companies can hire refugees directly into their own workforce – and benefit from their talent and loyalty.



CONNECTING TO WORK

Companies can connect refugees to work through their suppliers, their clients, or their own contingent workforce.

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TRAINING

Companies can set up training or upskilling programs to help refugees become job-ready or to secure higher-skilled roles.



MENTORING

Companies can harness employee interest to provide one-to-one professional mentorship to help prepare refugees for the labor market.

The Business Case to Support Refugees

STRENGTHEN YOUR WORKFORCE

Refugees can bring diversity, new skills and experiences to your workforce, address talent gaps, and reduce attrition.

INCREASE EMPLOYEE ENGAGEMENT

Employees are more loyal to companies that support social causes. By helping refugees, you can increase employees' engagement, productivity, and retention.

GROW BRAND TRUST

Consumers increasingly expect brands to reflect their values and act with integrity. By supporting refugees, your brand can earn consumer loyalty and drive sales.

Our Impact

To date, our members have pledged to help hundreds of thousands of refugees enter the labour market through:



Member Services

We offer tailored guidance for companies to design programs that help connect refugees to jobs

BEST PRACTICES

We leverage our network of Tent member companies to identify and share best practices for hiring and other work with refugees

HR TRAINING

We design bespoke trainings that prepare companies to recruit, hire, and welcome refugees in their workforce

BUSINESS CASE

We commission research that illuminates the business benefits from working with refugees

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LOCAL PARTNERS

We introduce companies to best-in-class local partners that can connect them to refugee talent

COMMUNICATIONS

We provide tailored communications guidance and help amplify companies' refugee efforts

GET INVOLVED



Join Tent

Access our member services and learn how your company can take action

Start a Pilot

Work with Tent to start a refugee hiring pilot, which can be scaled to meet your staffing needs



Commit

With Tent's help, develop forward-looking commitments to include refugees



Communicate

Publicly communicate about your refugee efforts