



# The Tent Partnership for Refugees

## About Tent

With more and more refugees displaced for longer periods of time, businesses have a critical role to play in helping refugees integrate economically in their new host communities. Tent was launched in 2016 by Hamdi Ulukaya, the CEO and founder of Chobani – a multi-billion dollar food company in the U.S. – to mobilize the global business community and fill this gap. Today, we are a network of over 300 major companies committed to integrating refugees in their host communities.

## Our mission

Tent mobilizes the global business community to improve the lives and livelihoods of over 36 million refugees who have been forcibly displaced from their home countries.

## Our approach

Companies can most sustainably include refugees by leveraging their core business operations - by engaging refugees as potential employees, entrepreneurs, and consumers. We encourage companies to think beyond traditional philanthropy, and consider working with refugees in some of the following ways:



### HIRING AND TRAINING

Companies can harness refugees' talent and resilience by training, hiring, and integrating them into their own workforce.



### SUPPORTING ENTREPRENEURSHIP

Companies can include refugee entrepreneurs and small businesses by providing loans, incubating or training them, or facilitating their access to market.



### LEVERAGING SUPPLY CHAINS

Companies can encourage their suppliers and vendors to hire refugees, and they can source more from businesses employing refugees.



### TAILORING PRODUCTS

Companies can engage refugees as customers by tailoring their products to better meet the needs of refugee communities.

## The business case to support refugees

### STRENGTHEN YOUR WORKFORCE

Refugees can bring new skills and experiences to your workforce, address talent gaps, and reduce attrition.

### INCREASE EMPLOYEE ENGAGEMENT

Employees are more loyal to companies supporting social causes. By helping refugees, you can increase employees' engagement, productivity and retention.

### DRIVE TRUST IN YOUR BRAND

Consumers increasingly expect brands to reflect their values and act with integrity. By supporting refugees, your brand can earn consumer loyalty and drive sales.



## Join Tent

Access our member services and learn how your company can help



## Commit

With Tent's help, identify and develop new commitments to support refugees



## Communicate

Publicly communicate your efforts to support refugees

## Member services

- ✓ **INDIVIDUALIZED GUIDANCE**  
We provide individualized guidance to help companies design projects that best fit their business operations.
- ✓ **BEST PRACTICES**  
We draw on the vast experience of member companies to identify and share best practices for working with refugees.
- ✓ **CUTTING EDGE RESEARCH**  
We commission cutting-edge research that helps inform business decisions to work with refugees.
- ✓ **LOCAL PARTNERS**  
We connect companies to best-in-class local partners who can provide support and access to refugee populations.

## Our impact

At Tent, we work with companies to make forward-looking commitments to include refugees.

To date, our members have pledged to:

