



The Tent Partnership for Refugees

About Tent

With more and more refugees displaced for longer periods of time, businesses have a critical role to play in helping refugees integrate economically in their new host communities. Tent was launched in 2016 by Hamdi Ulukaya, the CEO and founder of Chobani – a multi-billion dollar food company in the U.S. – to mobilize the global business community and fill this gap. Today, we are a network of over 140 major companies committed to integrating refugees in their host communities.

Our mission

Tent mobilizes the global business community to improve the lives and livelihoods of 30 million refugees who have been forcibly displaced from their home countries.

Our approach

Companies can most sustainably include refugees by leveraging their core business operations - by engaging refugees as potential employees, entrepreneurs and consumers. We encourage companies to think beyond traditional philanthropy, and consider working with refugees in some of the following ways:



HIRING AND TRAINING

Companies can harness refugees' talent and resilience by training, hiring, and integrating them into their own workforce.



SUPPORTING ENTREPRENEURSHIP

Companies can include refugee entrepreneurs and small businesses by providing loans, incubating or training them, or facilitating their access to market.



LEVERAGING SUPPLY CHAINS

Companies can encourage their suppliers and vendors to hire refugees, and they can source more from businesses employing refugees.



TAILORING PRODUCTS

Companies can engage refugees as customers by tailoring their products to better meet the needs of refugee communities.

The business case to support refugees

STRENGTHEN YOUR WORKFORCE

Refugees can bring new skills and experiences to your workforce, address talent gaps, and reduce attrition.

INCREASE EMPLOYEE ENGAGEMENT

Employees are more loyal to companies supporting social causes. By helping refugees, you can increase employees' engagement, productivity and retention.

DRIVE TRUST IN YOUR BRAND

Consumers increasingly expect brands to reflect their values and act with integrity. By supporting refugees, your brand can earn consumer loyalty and drive sales.



Join Tent

Access our member services and learn how your company can help



Commit

With Tent's help, identify and develop new commitments to support refugees



Communicate

Publicly communicate your efforts to support refugees

Member services

- INDIVIDUALIZED GUIDANCE**
 We provide individualized guidance to help companies design projects that best fit their business operations.
- CUTTING EDGE RESEARCH**
 We commission cutting-edge research that helps inform business decisions to work with refugees.
- BEST PRACTICES**
 We draw on the vast experience of member companies to identify and share best practices for working with refugees.
- LOCAL PARTNERS**
 We connect companies to best-in-class local partners who can provide support and access to refugee populations.

Our impact

At Tent, we work with companies to make forward-looking commitments to include refugees. To date, our members have pledged to:

