



Job Title: Europe Communications Lead (approx. 8+ years experience)

Reporting to: Director of Global Marketing and Communications

Based in: London, Brussels

All interested candidates, please email CV, cover letter, and a 500-750 writing sample (ideally for press) to careers@tent.org. If your background is a fit, someone from our organization will reach out to you to set up a time to talk.

About the Tent Partnership for Refugees:

The Tent Partnership for Refugees mobilizes the global business community to improve the lives and livelihoods of more than 30 million refugees who have been forcibly displaced from their home countries. Founded by Chobani's founder and CEO Hamdi Ulukaya in 2016 (one of the fastest-growing food companies in the U.S.), we are a network of over 220 major companies – including Amazon, Pfizer, H&M, Philips, Barilla, and many more – committed to including refugees. Tent believes that companies can most sustainably support refugees by leveraging their core business operations – by engaging refugees as potential employees, entrepreneurs and consumers. To find out more about our work, go to www.tent.org.

About the role:

Tent is looking to recruit an experienced, media-savvy, smart, and hard-working Europe Communications Lead to oversee and execute all of our external communications activities in Europe (incl. the UK).

This role will report to the Director of Global Marketing & Communications and will be responsible for increasing awareness of Tent and our initiatives in support of refugees' economic integration across Europe with a focus on: "Brussels", Germany the UK, Italy, France, Poland, Spain, and Sweden (initially). As well as being responsible for setting Tent's communications strategy and external narrative in Europe, they will oversee Tent's global agency on a project-by-project basis and foster their own relationships with press.

This position would suit someone with a background in corporate communications either agency side or in-house with at least some experience advising large businesses on their communications strategies.

Key Responsibilities:

- In partnership with the Director of Global Marketing and Communications and working closely with the Partnership Directors across Europe, set the communications strategy for Tent in Europe with a view to increasing awareness of Tent among large European businesses
- In partnership with the Director of Global Marketing and Communications develop a compelling narrative and value proposition that differentiates Tent and positions us as the leading organization mobilizing the private sector in support of refugees
- Drive and oversee the execution of communication campaigns including media relations (working alongside agencies) across European markets
- Brief and manage communications agencies across various European markets
- Work in partnership with Tent's digital and social team to develop content for Tent's social channels that drives our European priorities

- Develop relationships with key pan-European media both with the support of our agencies and individually to continue to position Tent in press
- By-line articles for Tent
- Lead on placing Tent spokespeople at key European events
- Staff senior members of the Tent team, including our Founder, on Europe-specific engagements

Mandatory skills/experience:

- Bachelor's degree
- Must be a native English speaker/writer, with second-to-none writing skills (especially for a corporate audience)
- Media relations experience + experience writing press materials an absolute must
- Must have experience briefing and overseeing communications agencies, and working collaboratively with agencies to deliver results
- Experience with social media a must
- Strong, proven project management skills
- A keen eye for detail / a grammar pedant

Desired skills/experience:

- Familiarity with business issues (e.g. diversity and inclusion, employee engagement, etc.)
- Some knowledge of policy issues affecting refugees globally is helpful, but not essential
- Some understanding of how to manipulate data (Excel) and present it visually is helpful
- Confident presentation skills, and the ability to moderate/participate in in-person and online discussions/panels to represent Tent
- Spoken and written fluency in other languages (Spanish, French, Italian, German) highly desirable

Desired qualities

- A willingness to roll up your sleeves
- A hard worker willing to go above and beyond to deliver high-quality work
- An entrepreneurial self-starter, able to work independently
- An innovative thinker, with a track record of translating thinking into action plans and output
- Intellectually curious, with a thirst for learning
- Buzzing with creative ideas and enthusiasm
- Ability to make decisions in a changing environment and comfortable operating in gray areas
- Excellent critical and analytical skills
- A positive, energetic, can-do attitude

Tent is an equal opportunity employer. Tent will not discriminate against any applicant for employment on any basis including, but not limited to: race, color, religion, sex, sexual orientation, gender identity, national origin, age, disability, veteran status, marital status, predisposing genetic characteristics and genetic information, or any other classification protected by federal, state and local laws.