

Job Title: Global Director of Communications and Marketing (15+ years experience)

Location: This role will be located in New York City and will be required to come into the office at least a couple of days a week and as otherwise needed.

All interested candidates, please email resume and cover letter to careers@tent.org. If your background is a fit, someone from our organization will reach out to set up a time to talk.

About the Tent Partnership for Refugees:

The Tent Partnership for Refugees mobilizes the global business community to improve the lives and livelihoods of more than 36 million refugees who have been forcibly displaced from their home countries. Founded by Chobani's founder and CEO Hamdi Ulukaya in 2016 (one of the fastest-growing food companies in the U.S.), we are a network of over 250 major companies – including Amazon, Pfizer, H&M, FedEx, and many more – committed to including refugees. Tent believes that companies can most sustainably support refugees by leveraging their core business operations – by engaging refugees as potential employees, entrepreneurs and consumers. To find out more about our work, go to www.tent.org.

About the role:

Tent is looking for an experienced Global Director of Communications and Marketing, who will oversee press, external relations, social and digital, and our research and best practices portfolio. This candidate will oversee a five person team across the US and Europe who are responsible for raising the profile of Tent's brand at local and in-country level; protecting and elevating Tent's reputation; as well as setting and overseeing Tent's marketing and communications strategy and ensuring consistency of execution in our key markets.

Key responsibilities

1. Set and oversee the execution of Tent's communications strategy across earned, owned, and paid channels
2. Work with comms and creative agencies to develop integrated comms campaigns to launch Tent initiatives and thought leadership that position Tent as a leader in private sector solutions to the refugee crisis
3. Oversee Tent's own events as well as external speaker engagements for greatest impact and leverage
4. Set strategic direction of digital and social media and our website, ensuring it accurately and compellingly communicates our story to our key audience of large companies
5. Set strategic direction for evolution of the Tent brand and corporate narrative
6. Set and oversee delivery of Tent best practices and research strategy, ensuring outstanding quality of output
7. Oversee and execute all media relations and external engagements related to our founder's work with Tent

Skills / experience

- 15+ years integrated corporate communications experience, either agency or in-house
- Experience advising businesses on corporate communications mandatory; non-profit or government comms experience nice to have
- Experience handling high-profile media relations (especially in the U.S.) an absolute must; strong editorial relationships a bonus
- Experience media training



- Digitally savvy
- Experience working across marketing, corp comms, media partnerships, digital, and thought leadership to deliver impactful campaigns highly desired
- Experience working in multinational, multicultural environments highly desired
- At least 5+ years of line-management experience
- At least 5+ years experience leading a team
- An almost compulsive attention to detail and a grammar pedant
- Outstanding writing skills
- Compelling presentation and moderation skills
- Fluency in another language (especially Spanish) highly desired

Desired qualities

- A willingness to roll up your sleeves and put pen to paper, as well as think strategically and manage a team
- A collaborative leader
- A hard worker willing to go above and beyond to deliver high-quality work
- Intellectually curious, with a thirst for learning
- Buzzing with creative ideas and enthusiasm
- Ability to make decisions in a changing environment and comfortable operating in gray areas
- Excellent critical and analytical skills
- A positive, energetic, can-do attitude
- Willingness to travel

Tent is an equal opportunity employer. Tent will not discriminate against any applicant for employment on any basis including, but not limited to: race, color, religion, sex, sexual orientation, gender identity, national origin, age, disability, veteran status, marital status, predisposing genetic characteristics and genetic information, or any other classification protected by federal, state and local laws.